# ShorePhone Telephones



Unifying the flow of information across your business

**ShoreTel** 

#### BENEFITS

- Ergonomic design for effortless communication
- Immediate gains in workforce productivity
- Dramatically lower installation, training, and support costs
- A wide range of phones to fit enterprise requirements

ShoreTel® ShorePhone™ IP Telephones boost productivity everyday across the organization, and are part of the ShoreTel Unified Communications (UC) system. ShorePhone IP Telephones are designed for effortless communication—with style and elegance. Our family of ergonomically designed, high performance phones enables everyone in your organization to communicate easily and effectively. ShorePhones also offer huge benefits to your IT group since they are pre-configured to be added instantly to the network, and eliminate time-consuming manual installation.

## Ergonomic design for effortless communication

ShorePhone IP Telephones are designed to conform to the human body, providing quick and easy access to a full range of communication services. Tactile keys reduce strain on the fingers and wrists, while the precision-balanced, contoured handset can rest comfortably in your hand or on your shoulder.

Visually, ShorePhone IP Telephones are designed to keep communication flowing across your organization by instantly conveying comprehensive information. Users can easily see who is calling (Caller ID), check for missed calls and unheard voicemail messages, and quickly read the call's status (on hold, muted, etc.). All of this data is easily viewed on the ShorePhone vertical display, and some selected models are enhanced by backlit displays.

All ShorePhones feature a message-waiting light visible from a 360° viewing angle to instantly alert users, and color-lit line buttons that provide immediate, at-a-glance information about incoming calls and messages. All ShorePhone IP Telephones are available in silver or black to complement any décor.

ShorePhone IP Telephones feature crystal-clear audio quality, and offers a wideband audio codec that supports seven full octaves of human sound, available across the entire portfolio line. In

addition, ShorePhone's high fidelity, full-duplex speakerphones deliver exceptionally clear audio and enable hands-free conversation.

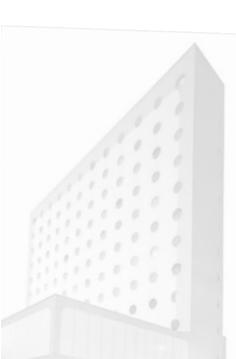
## Engines of productivity

The intuitive user interface on all ShorePhone IP Telephones simplifies all telephony tasks including call transfer, conferencing, call pick up, call parking and intercom—even in a multiple-site enterprise. Users can extend the power of their ShorePhone far beyond their desks with ShoreTel Office Anywhere, which allows them to assign their extension to any phone, including a mobile phone or home phone.

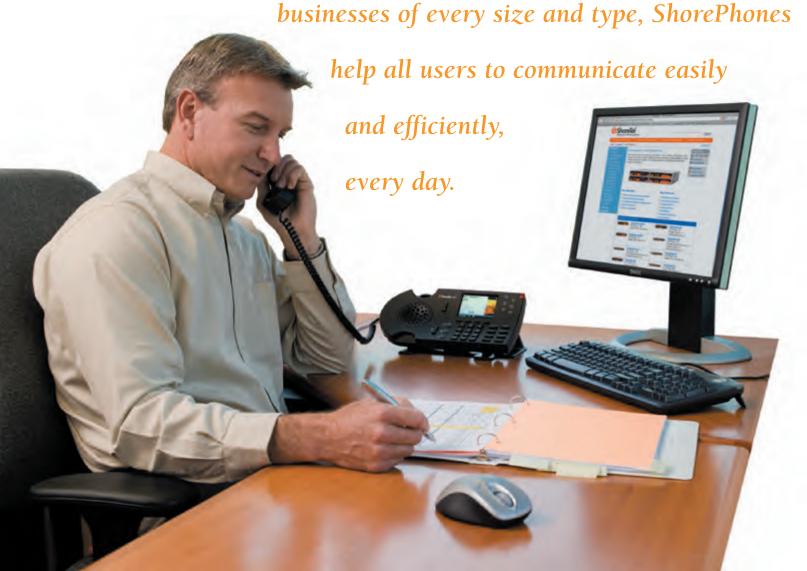
Through ShoreWare® Personal Call Manager, ShorePhone IP Telephones are automatically populated with system directories. This provides instant connectivity through smart directory dialing that allows users to instantly locate and call others by entering the first few characters of a name on the key pad. ShoreWare Advanced Call Manager also provides presence information about the call recipient—whether the user is idle, busy, or in Do-Not-Disturb (DND) mode.

#### Lower cost of ownership

All ShorePhone IP Telephones support plugand-play installation, reducing time-to-deploy and easing administrator workload. As you connect new telephones to the network, ShoreWare Director automatically discovers the new devices and adds them to the ShoreTel UC system, where they can be centrally managed as nodes on your enterprise network. As new software releases or versions become available, all of your IP telephones can be automatically updated via network downloads, further reducing administration costs.



Effective communication is the heart and soul of every business—including yours. Whether at their desks or mobile, everyone in your organization can reap the benefits of using ShorePhone IP Telephones and ShoreWare productivity applications. From the executive suite to the shipping desk, and at



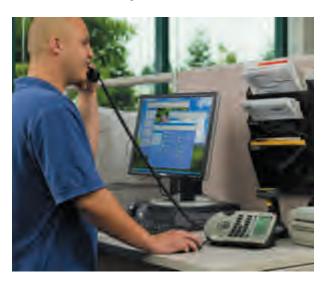
## POWERFUL COMMUNICATIONS TOOLS FOR EVERYONE

ShoreTel offers a wide range of IP telephones to provide the right communication solution for everyone in your organization: executive, executive assistant, operator, Automatic Call Distribution agent or supervisor, and general office user.

#### Essential

**IP 110:** This cost-effective, single-line IP telephone is ideal for open areas including lobbies, visitor offices, classrooms and dorm rooms. It offers six feature keys for common operations and a one-line display that shows caller ID, date and time. The IP 110 has a speaker that enables one-way intercom communication for increased versatility.

**IP 115:** A single-line phone that offers all the features of the IP 110, plus a two-way speakerphone for hands-free calling.



## Professional

**IP 212k:** This 12-line IP telephone is designed for key-system environments such as shipping departments, supermarket and retail stores, branch offices and small offices. It has eight feature keys and two soft keys for easy access to high performance capabilities. The IP 212k has an easy-to-read high-contrast display and a full duplex speakerphone that delivers headset-level audio performance. An integrated headset jack enables increased productivity and ease of use, without cluttering the desktop with additional devices.

IP 230: The IP 230 is a three-line phone tailored for knowledge workers, salespeople and general users who rely on telephone communications. It has eight feature keys and four soft keys for easy access to high performance capabilities. It has an easy-to-read, high-contrast display, a full-duplex speakerphone, and an integrated headset jack.

**IP 230g:** The IP 230g offers all the features of the IP 230—four soft keys, full-duplex speaker-phone and integrated headset jack—as well as a 10/100/1000 Ethernet switch. It is ideal for users with Gigabit speed requirements to the desktop, including design professionals and media creators.

**IP 265**: The IP 265 is a six-line phone in a compact form factor with a crisp back-lit color display for knowledge workers with advanced requirements. It also has eight feature keys and four soft keys for easy access to the rich ShoreTel UC system feature set. A full-duplex speakerphone and integrated headset jack are also standard.

#### Executive

**IP 560:** This six-line console telephone is ideal for telephony-intensive professionals, executives and executive assistants. A full range of features are available through the IP 560's four soft keys. A large backlit display instantly conveys call information and other critical information. The IP 560's full-duplex speakerphone delivers headset-level audio performance, and an integrated headset jack increases productivity while offering the user the choice of speaking into the handset or choosing hands-free headset communications.

IP 560g: The IP 560g provides all the features of the IP 560—four soft keys, a large backlit display, full-duplex speakerphone and integrated headset jack—plus a10/100/1000 Ethernet switch. It is ideal for users with Gigabit speed requirements to the desktop, including designers, architects and media creators.



**IP 565g:** ShoreTel's most advanced telephone, the

IP 565g provides all the features of the IP 560g, as well as a rich backlit color display and a Bluetooth interface that lets users connect with their personal Bluetooth headset for cordless hands-free calling.

#### Programmable button box

**ShorePhone BB 24:** Operators and assistants have at-a-glance presence information and fast, one-button feature access with the only IP-based button device on the market. Buttons can be customized to suit the needs of different users, and self-labeling keys eliminate paper labels.

The BB 24 includes an Ethernet switch and provides Power-over-Ethernet (PoE) power forwarding for one downstream device. Up to four devices can be associated with models IP 565g/560/560g/265/230/230g/212k—more than twice the number of many competitors.





All ShorePhone IP Telephones feature an integrated Ethernet switch, that allows a network drop to be shared with a desktop PC. They support multiple languages including English (US), French (France), German (Germany) and Spanish (Spain).

## **Conference Phone**

**IP 8000:** This high-definition audio conference phone delivers exceptional levels of quality audio conferencing and provides complete room coverage. Low distortion and advanced noise

reduction allow multiple participants to effectively participate, while reducing distracting background sounds. The IP 8000's elegant, non-intrusive design delivers the highest levels of functionality in an eye-pleasing form.

### ShorePhone SoftPhone

A flexible choice for mobile workers, SoftPhone brings desktop telephony capabilities to the PC, even over wireless networks. This offers transparent access to enterprise telephony features while on the road.

## ShoreWare Personal Call Manager

All ShorePhone IP Telephones can be enhanced with the optional ShoreWare Personal Call Manager, which provides a visual, information-rich interface for managing and controlling communications. Personal Call Manager works with the user's telephone whether on-site, on the road using a ShorePhone telephone, or while teleworking from a home telephone.

With ShoreTel's Office Anywhere capabilities, workers can assign their extension to their mobile or home phone and have calls delivered to them wherever they are located. Once connected, a keystroke gives access to ShoreTel calling features so users can transfer, conference or otherwise manage their calls.

#### **ABOUT SHORETEL**

ShoreTel is a leading provider of *Pure IP*Unified Communications solutions that
enable companies of any size to seamlessly
integrate voice, video, messaging and data
with their business processes. Independent
of device or location, ShoreTel's unique
distributed software architecture eliminates
the traditional costs, complexity and reliability
issues inherent in other solutions. Founded in
1996, ShoreTel has achieved broad industry
recognition for this proven technology, and
continues to deliver the highest levels of
customer satisfaction, ease of use and
manageability while driving down the

overall total cost of ownership.

For more information, visit www.shoretel.com.

#### ShoreTel Professional Services

To help you maximize the value of your ShoreTel UC system, our experts are ready to assist you at any stage of your deployment. ShoreTel offers a comprehensive range of professional services including:

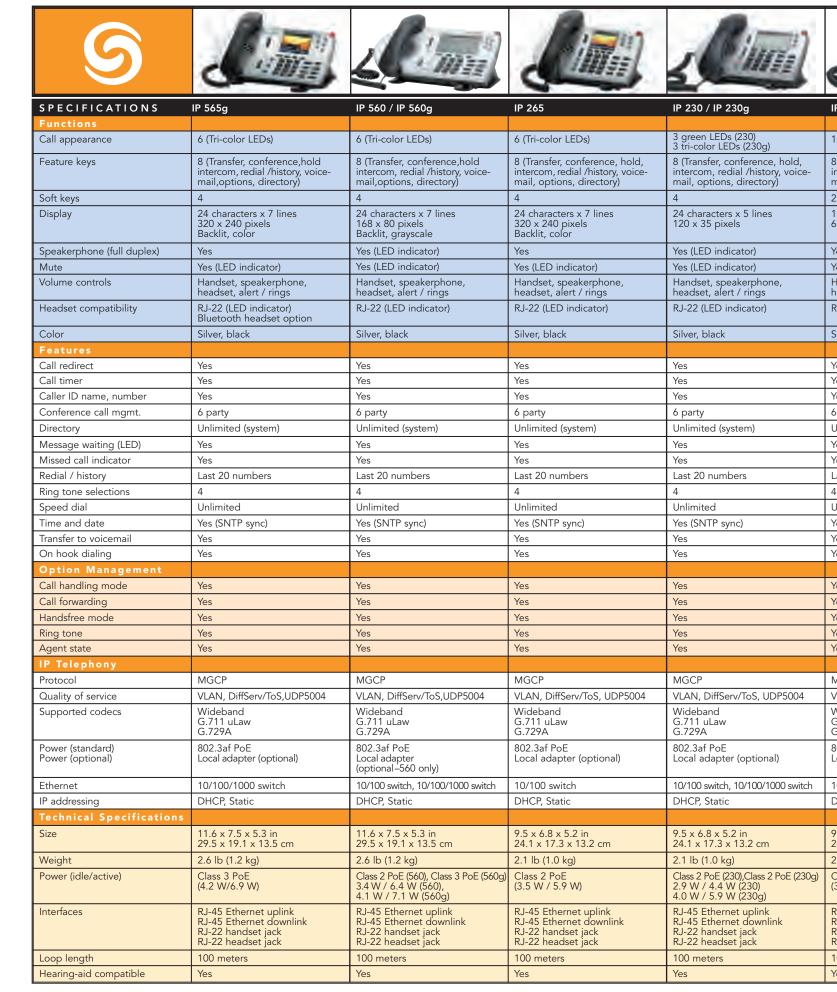
- Technical Support
- Implementation
- Managed Services
- Custom Applications
- Training



"As an industrial real estate provider serving more than 30 markets in the U.S., Canada and Europe, superior communications with our customers and within our organization are a must. The ShorePhone IP Telephone helps us meet our companywide commitment to return all customer calls within two hours with its easy-to-use display that informs our employees of unheard voicemails and missed calls."

Nick Colakovic Director of IT First Industrial Realty Trust, Inc.









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960 Stewart Drive

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Yes

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N/A