



## **Joy Communications Offers Next Generation Cybersecurity Solutions**

*SMBs Now Experiencing Cyberattacks  
That Have Taken Down Large  
Enterprises*

STUART, FL – January 2019 - Joy Communications a leading managed technology services provider (MTSP), is helping small to mid-sized businesses (SMBs) equip themselves with the necessary cybersecurity protections that every modern company needs to survive. Over the past, large organizations including Target, Equifax, Yahoo and now, Marriott, are being breached by cyberattacks. While these companies have huge IT budgets and dozens of IT staff to ward off attacks like these, they still have proven vulnerable. SMBs face the same level of cyberattacks and must take the proper precautions to protect their customers' data as well as their own information from being compromised.

Cybercrime now outstrips all other organized crime combined. As larger enterprises are forced to invest in the strength of their IT infrastructure, via policies and penalties, cybercriminals will only have one place to go, small businesses. The most recent company to be in the news as the result of an attack is Marriott International. According to Time Magazine, "The hack affects some 500 million guests, and for about 327 million of them, the data included passport numbers, emails and mailing addresses," Marriott

said. Some credit card details may also have been taken."

Peter Engle, President of Joy Communications added, "The bottom line is that if an SMB is hit with an attack like this, through penalties and damage to company reputation, it would very likely put them out of business. Coincidentally, this serious problem is actually relatively simple to remedy."

Most companies have already taken a few precautionary measures, they have a backup and disaster recovery solution, firewalls, AV malware solutions and perhaps another component here or there. Yet, hackers thrive on businesses that are utilizing obsolete technology to run their business. If businesses want to ensure their compliance with new regulations as well as to ensure that they don't get hit with massive, unexpected fines, they need remain current with cybersecurity. In other words, they need to be utilizing next generation cybersecurity solutions to remain one step ahead of hackers.

Joy Communications leverages sophisticated next generation cybersecurity solutions that includes darkweb monitoring, email filters with malware protection, staffed 24x7 security operations centers (SOC), password vaults, quarterly network vulnerability scans, DNS "dangerous website" blockers, phishing simulators, security

awareness training to educate companies on what emails and web sites not to click on, and expanded AV malware protection.

"Minimal protection simply doesn't cut it, anymore," commented Engle. "We have made a significant investment in cybersecurity technology, educating our team of professionals, and achieving a variety of cybersecurity certifications. This has given us a unique competitive advantage in the marketplace, but more importantly we have the tools and knowledge to provide an unparalleled cybersecurity offering to our customers."

### **ABOUT JOY COMMUNICATIONS**

Joy Communications is an IT company that specializes in Voice applications with a large installed base of private, non-profit and governmental customers throughout Florida. Joy Communications provides VOIP phone systems, wireless networking, surveillance, and hosted or "in the cloud" services. Joy has specialized in providing quality service and support to its customers with locally based, certified technicians for the last 30 years. For more information on Joy Communications please call 1-800-432-3638 or visit us at [www.joycomm.com](http://www.joycomm.com).