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Joy! Communications
Business Telephone Systems
& Data Cabling



Peter Engle
President
Joy Communications

Peter Engle, President of Joy Communications, Presents His Views on the State of the Telecommunications Industry

Leading Providers in the U.S and Canada Listen to Mr. Engle at Technology Assurance Group's 2007 National Convention

Stuart, FL— March 27, 2007 — Joy Communications, a leader in business communications, announced today that the company's President, Peter Engle, presented his views on the state of the telecommunications industry during Technology Assurance Group's annual convention. Technology Assurance Group (TAG), a national organization of independently owned telecommunication companies representing over \$350 million in products and services, of which Joy Communications is a premier member, held their 2007 TAG National Convention in San Diego in March.

The theme for the convention was "Communicating through Convergence". Telecom professionals from both the United States and Canada listened to Mr. Engle's views on the convergence of voice and data and its impact on the way businesses communicate. Mr. Engle proactively participated in a number of roundtable discussions covering such topics as increasing customer profitability, utilizing customer relationship management systems, and understanding personality profiles to manage more effectively.

"Mr. Engle is very well respected in our industry and it was a privilege to have him address our group of distinguished professionals," said Dale Johnson, president of Technology Assurance Group. "All of our member companies, strategic business partners, and industry analysts greatly benefited from Mr. Engle's valuable insight."

"The TAG convention gave us a fantastic opportunity to help our colleagues gain a clearer understanding of the direction of the industry as well as the topic of convergence," said Peter Engle, President of Joy Communications. "The event also enables us to learn better practices from companies in other geographical locations that we can implement in our business to help our customers improve their profitability as well as give them a competitive advantage."

ABOUT JOY COMMUNICATIONS

Joy Communications, founded in 1982, with offices in Stuart, Tampa, Ft. Lauderdale, and Miami, is a multi-million dollar private company with over 10,000 customers throughout Florida. Joy Communications sells and services telecom equipment including Mitel, Samsung, and Nortel, and provides

data equipment and services. Joy's service area extends throughout South and Central Florida and the Tampa/St. Pete area. Joy Communications specializes in providing quality service and support to its customers with locally based, certified technicians. For more information on Joy Communications, please call 1-800-432-3638 or visit www.joycomm.com.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is a national organization of leading independently owned telecommunications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to leverage its members' combined economic power, to increase their sales and profit margins, and to bring advanced technology to the marketplace. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.