Joy Communications and Apparent Networks Team Up to Deliver Innovative Diagnostic Software to Area Businesses

Network Assessment Solution Ensures That Joy Communications' Customers Receive Maximum Performance

Stuart, FL — May 30, 2006 — Joy Communications, an industry leader in telecommunications, announced today that the company has teamed up with Apparent Networks, a software developer specializing in network assessment and performance solutions, to ensure that its customers are receiving optimal performance out of their network equipment when making the transition to Voice over IP (VoIP).

"Gartner has warned that fewer than 15% of all corporate networks are capable of handling VoIP without modification. Converged applications such as data, voice and video, increase demand on networks and in turn further emphasize the problems," said Apparent Networks CEO and president Irfhan Rajani. "Telecommunications providers able to respond quickly to this need will rapidly differentiate themselves from their competitors and offer a solution that's desperately needed when organizations adopt VoIP technology. Joy Communications recognizes the industry-wide need for our solution and our partnership will greatly benefit their customers."

By utilizing Apparent Network's AppareNet, Joy Communications will be able to assess their customers' network condition, pinpoint and resolve configuration faults, and recommend necessary upgrades and improvements that will help them implement the perfect communications solution to meet their customer's needs. AppareNet analyzes network performance including bandwidth loss and usage, and identifies existing and potential bottlenecks and inefficiencies. By isolating and eliminating those problems, Joy Communications' customers are able to maximize the return on their broadband investments, and experience the highest quality VoIP performance available.

"When a small to mid-sized business makes the move to VoIP, it is important to ensure that its network is properly configured to make the most of its existing bandwidth," stated Peter Engle, President of Joy Communications. "It is our duty to make sure this happens each and every time. This software ensures that our customer's network is VoIP ready giving them an increased level of comfort. The end result is a smoother installation and a high level of satisfaction."

"As companies adopt VoIP, the need for effective network performance becomes critical," added Mr. Rajani. "Joy Communications is demonstrating incredible foresight with this partnership. Eliminating harmful network conditions assures that their customers will have a successful deployment and will be completed on time with no budgetary surprises."

"Pre-deployment assessment is often overlooked by many businesses even though it can lead to deployment and VoIP quality problems down the road," said Mr. Engle. "Adding AppareNet to our existing operation presents another opportunity to provide value-added services to our customers. Essentially, it helps us reduce their costs and eases the transition from traditional phone service to VoIP. We're looking forward to launching it to our valuable customer base."

ABOUT JOY COMMUNICATIONS

Joy Communications, founded in 1982, with offices in Stuart, Tampa, Ft. Lauderdale, and Miami, is a multi-million dollar private company with over 10,000 customers throughout Florida. Joy Communications sells and services telecom equipment including Mitel, Samsung, and Nortel, and provides data equipment and services. Joy's service area extends from Melbourne to Key West and the Tampa/St. Pete area. Joy Communications specializes in providing quality service and support to its customers with locally based, certified technicians. For more information on Joy Communications, please call 1-800-432-3638 or visit www.joycomm.com

ABOUT APPARENT NETWORKS

Apparent Networks, Inc. develops and markets software that provides a unique approach to improving application performance by addressing and diagnosing live converged networks as part of pre-deployment assessment and continuous network health checks. AppareNet™, its agent-free network diagnostic, assessment and measurement solutions, help IT managers and professional services providers quickly identify and resolve network bottlenecks and faults that drain resources and prevent applications from performing at their peak. Customers include ACS, IBM, Symantec, Network Appliance, McData, TELUS, DHL Systems, the United States Department of Defense, Lockheed Martin, Bank of New York and Electronic Arts. The privately held company has offices in Seattle, WA and Vancouver, Canada. For more information, visit www.apparentnetworks.com.