



...to the World

Joy! Communications

Business Telephone Systems
& Data Cabling



Dale Johnson (TAG) and Peter Engle
(Joy Communications)

Technology Assurance Group (TAG) Selects Joy Communications as its Top Telecommunication Company at the 2006 TAG National Convention

*Leading Telecommunications Provider
Receives Industry's Most
Prestigious Awards*

San Diego, CA — April 10, 2006 — Technology Assurance Group (TAG), a national organization of independently owned telecommunication companies representing over \$300 million in products and services, announced today that the company selected Joy Communications as the winner of the “Gold Circle” and “Excellence in Sales” Awards for exceptional economic performance and superior customer satisfaction. Joy Communications was showcased as one of the nation’s top telecommunications companies during the 2006 TAG National Convention.

The distinguished awards are based on overall financial performance, customer satisfaction, and the ability to provide companies with cost effective and state-of-the-art telecommunications solutions. “Joy Communications performed at a very high level in 2006 that benefited not only their organization but their customers as well,” said Dale Johnson, president of Technology Assurance Group. “The company helped businesses of all sizes gain a competitive advantage and improved profitability by offering cutting edge technology and consultation.”

Peter Engle of Joy Communications accepted the awards for the company. “We’re extremely proud of this accomplishment, because we were able to succeed, in a very competitive industry,” said Mr. Engle. “The support we receive through our membership at TAG has enabled our organization to both learn and properly execute better business practices. TAG has helped us become a more successful organization and this has a direct correlation with the exceptional satisfaction we’ve observed from our customers. Joy Communications is also fortunate to have a team of professionals that are dedicated to implementing new business strategies. We’re thrilled with last year’s performance and we’re striving to raise the bar in 2006.”

ABOUT JOY COMMUNICATIONS

Joy Communications, founded in 1982, with offices in Stuart, Tampa, Ft. Lauderdale, and Miami, is a multi-million dollar private company with over 10,000 customers throughout Florida. Joy Communications sells and services telecom equipment including Mitel, Samsung, and Nortel, and provides data equipment and services. Joy’s service area extends from Melbourne to Key West and the Tampa/St. Pete

area. Joy Communications specializes in providing quality service and support to its customers with locally based, certified technicians. For more information on Joy Communications, please call 1-800-432-3638 or visit www.joycomm.com.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is a national organization of leading independently owned telecommunications companies representing over \$300 million in products and services. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG’s mission is to leverage its members’ combined economic power, to increase their sales and profit margins, and to bring advanced technology to the marketplace. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.