



## Technology Assurance Group Invites Joy Communications to Share Technology Expertise at Their Annual Convention

### *Joy Communications to Attend Prominent Industry Event*

STUART, FL – February 2019 - Joy Communications, a leading managed technology services provider (MTSP), announced today that they have been invited to attend the 19<sup>th</sup> Annual Technology Assurance Group (TAG) convention in Orlando, Florida. The event will take place on April 7-10, 2019 at the Rosen Plaza and will be comprised of North America's leading MTSPs. TAG is an international organization of independently-owned MTSPs who collectively represent nearly \$350M in products and services. The purpose of the conference is to gather like-minded individuals in order to enhance one another's business through the exchange of new ideas and collaborative effort. The event is invite-only and is reserved for TAG Members, exclusively.

"It is an honor to share our knowledge and experiences with our colleagues," stated Peter

Engle, President of Joy Communications. "The TAG Convention is the premiere event in our industry and every year proves to be a valuable place for us to find new ways to serve our customers at an even higher level."

In the rapidly changing technology sector, one of the key determinants of success is whether the organization is remaining current with contemporary market trends. In sum, technology changes very quickly and the only way an MTSP can make a real impact on their customers' bottom-line, is by deciphering which technology solutions can add value and coming up with creative ways to implement those solutions. At this event, best practices and techniques to enhance customer experience and company culture will be revealed through various keynotes and break-out sessions.

"Joy Communications is one of our top Members," said Brian Suerth, President of TAG. "The company is the technology

leader in their community with a focus on improving their customers' profitability, productivity, and competitive advantages. We're looking forward to their contributions to the collective mindshare."

### **ABOUT JOY COMMUNICATIONS**

Joy Communications is an IT company that specializes in Voice applications with a large installed base of private, non-profit and governmental customers throughout Florida. Joy Communications provides VOIP phone systems, wireless networking, surveillance, and hosted or "in the cloud" services. Joy has specialized in providing quality service and support to its customers with locally based, certified technicians for the last 30 years. For more information on Joy Communications please call 1-800-432-3638 or visit us at [www.joycomm.com](http://www.joycomm.com).