



Peter Engle President

Joy Communications Invited To Technology Assurance Group's 17th Annual Convention

Leaders in Unified Communications Align to Hold Mastermind Meeting in Houston

Stuart, FL — February 28, 2017 – Joy Communications, a leader in unified communications, announced today that Peter Engle, President of Joy Communications, has been invited to attend the 17th Annual Technology Assurance Group Convention, an organization of dominant unified communications companies in North America representing \$350 million in products and services. The event brings together the most successful leaders in the unified communications sector, in order to elevate the industry as a whole, through the sharing of best business practices, CEO-to-CEO collaboration and exchange of viewpoints as the future of technology. The TAG Convention will held at the Royal Sonesta in Houston, Texas on April 2-5. The theme of this year's convention is "teamwork drives success". It will focus on the power of teamwork, which is suitingly situated at the nation's epicenter for space exploration.

"We're proud to have Peter Engle attend our event," stated Brian Suerth, President of Techology Assurance Group. "Peter brings a tremendous amount of insight and we're thrilled to have him his views with our Membership. His contributions throughout the year to his fellow Members have raised the bar for every company in the technology space. In sum, we're honored to have Peter in attendance."

One of the keynote speakers at the TAG Convention is Colonel Richard "Mike" Mullane, a former pilot and astronaut who developed his expertise in leadership and teamwork through an array of combat reconaissance missions in Vietnam and space shuttle missions for the United States. Colonel Mullane will be sharing his insights and collaborating with TAG Members in order to help advance their leadership and teamwork abilities.

Also in attendance will be North America's elite technology manufacturers. These providers will be delivering futuristic technology to TAG Members in order to accelerate the technological proficiency of small to midsized businesses. With their new software, cloud computing and auxiliary equipment, businesses can anticipate strong growth in 2017.

"I look forward to attending this year's event and coming back with new ideas to improve our customer experience," commented Engle. "I believe that the better we understand teamwork, leadership and technological expertise, the more profitable our customers will become. We consider this event a privilege to attend, especially because of the high caliber peers and it also serves as a very effective way to keep our customers miles ahead of their competitors, sustaining their competitve edge through our delivery of futuristic technology."

About Joy Communications

Joy Communications is an IT company that specializes in Voice applications with a large installed base of private, non-profit and governmental customers throughout Florida. Joy Communications provides VOIP phone systems, wireless

networking, surveillance, and hosted or "in the cloud" services. Joy has specialized in providing quality service and support to its customers with locally based, certified technicians for the last 30 years. For more information on Joy Communications please call 1-800-432-3638 or visit us at www.joycomm.com.

About Technology Assurance Group

Technology Assurance Group (TAG), an organization of leading unified communications companies in North America representing \$350 million in products and services.TAG Members integrate all communication solutions including IT, cloud based technologies, telecommunications, AV, surveillance, video and telepresence and managed print. TAG provides its Members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from best

business and management practices, advanced sales training programs and processes, in-depth financial analysis and industry benchmarking, professionally led peer group interaction, marketing and lead generation programs, and strategic partnerships with communication solution providers. For more information on TAG, please call 858-946-2108 or visit www.tagnational.com