



Peter Engle  
President

## Joy Communications Announces Full-Service Cloud Voice Program

*Industry Leader in Unified Communications Responds to Consumer Demands with Powerful Solution*

STUART, FL – April 28, 2015 - Joy Communications a leader in unified communications announced today that the company has launched a revolutionary full-service cloud voice program which is radically shaking up the industry. Joy Communications created this program in response to growing customer demand for a simplified, all-inclusive program that would encapsulate all of the key products and services a business needs in order to solidify its IT and communications infrastructure. Essentially, this program enables CEOs to make technological improvements to their businesses on-the-fly, without the large capital outlays that are often associated with company infrastructure investments. For the first time ever, the company has conceived a program which essentially wraps all necessary components into a single package.

This is groundbreaking territory in the industry and will provide small to mid-sized companies (SMBs) with access to elite-level services and infrastructure without the need for a huge technology investment budget. All services, routers, phones, POE (Power Over Ethernet) switches, and QOS (Quality of Service) are included. An additional problem that this program solves is when CEOs add new technology to the network

and they are left with dozens and dozens of new bills, all on varying billing cycles, to a myriad of vendors. This program thwarts the issue by centralizing all technologies into a single, consistent and affordable bill.

“When you take the time to actually listen to what your customers need, it becomes very clear as to what you should build for them,” stated Peter Engle, President of Joy Communications. “Over the years it’s become glaringly apparent that our customers would benefit dramatically from this kind of service, so instead of waiting around, we decided to innovate proactively and devise a solution. The reception has been quite positive so far.”

This program bundles all services for SIP (Session Initiation Protocol), VoIP (Voice over Internet Protocol), telephony hardware and all business application services into a single service, because at the end of the day, this is what the customer is really paying for. CEOs and CFOs alike, expect technology to make their lives easier and this program accomplishes that end. Whether it’s the all-inclusive access to advanced technology, the painless billing process or the virtually nonexistent up-front investment to purchase the technology, we foresee this solution sweeping the industry off its feet.

Joy Communications is a Member of Technology Assurance Group (TAG), a private organization of elite, independently-owned,

unified communication providers in the United States and Canada, who collectively represent over \$350M in sales. TAG Members integrate all communication solutions including it, telecommunications, av, surveillance, video and telepresence, managed services and managed print. These companies are dedicated towards advancing their customers’ businesses through collaborative effort and education, in addition to gaining access to revolutionary programs, like the aforementioned. This program is not available to companies outside of the TAG organization.

### **ABOUT JOY COMMUNICATIONS**

Joy Communications is a leading telecom services provider throughout South Florida with a large installed base of private, non-profit and governmental customers. Joy Communications sells and services telecom gear from the leading telecom manufacturers and hosted or “in the cloud” services. Joy has specialized in providing quality service and support to its customers with locally based, certified technicians for the last 30 years. For more information on Joy Communications please call 1-800-432-3638 or visit us at [www.joycomm.com](http://www.joycomm.com).