



Peter Engle
President

JOY COMMUNICATIONS TO SPEAK AT INDUSTRY CONFERENCE OF LEADING BUSINESS TECHNOLOGY PROVIDERS

STUART, FL – September 30, 2013 - Joy Communications, an industry leader in unified communications, announced today that the company is speaking at STAR CON, Technology Assurance Group's industry conference of leading technology providers.

Technology Assurance Group (TAG) is an international association of independently owned unified communications companies collectively representing nearly \$350 million in products and services. TAG's STAR CON will capitalize on the amazing exchange of information, ideas and experiences between attendees for the betterment of the customers they serve. The event will be held in San Diego at the US Grant Hotel and is scheduled to take place on October 20th through October 23rd.

The objective of STAR CON is to bring the brightest minds in the industry together to discuss current trends, best business practices and understand where the industry is headed as a whole. Joy Communications has been invited to attend this event because of their dominant

standing in the marketplace and their desire to constantly remain ahead of the curve. The event will be packed with education from subject-matter experts and high-level discussion from the most successful companies in the industry.

"It's always a pleasure to attend conferences of this caliber," stated Peter Engle, President of Joy Communications. "We thoroughly enjoy connecting with other successful companies and learning best practices that increase our offering to our customers. By maintaining a proactive approach in adopting new methodologies and spending the time required to see what's emerging on the technological landscape, we are better equipped to increase our customers' profitability and give them a competitive advantage. As a leader, we consider it our duty to know what's coming and to help our customers adopt new technology. This proactive approach has served us and our customers well over the years and it is one of the main reasons for our success."

"Joy Communications is a premier Member of TAG and an

elite company in our industry," said Brian Suerth, Partner and EVP of Technology Assurance Group (TAG). "Everyone in attendance will learn from their customer-centric approach and will benefit from their ideas as a model for success."

ABOUT JOY COMMUNICATIONS

Joy Communications, founded in 1982, with offices in Stuart, Tampa, and Ft. Lauderdale, is a multi-million dollar private company with over 10,000 customers throughout Florida. Joy Communications sells and services telecom equipment including Mitel, Samsung, and Shoretel, and provides data equipment and services. Joy's service area extends from Melbourne to Key West and the Tampa/St. Pete area. Joy Communications specializes in providing quality service and support to its customers with locally based, certified technicians. For more information on Joy Communications, please call 1-800-432-3638 or visit www.joycomm.com.

**ABOUT TECHNOLOGY
ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned unified communications companies. TAG provides its members with the competitive

advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to

increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-946-2112 or visit www.tagnational.com.