



Pete Engle President

Joy Communications Receives Unified Communication Industry's Top Award

Technology Assurance Group Recognizes Joy Communications as the Elite Provider in the United States & Canada

STUART, FL — June 1, 2010 — Joy Communications, a leading unified communications provider, announced today that the company received Technology Assurance Group's top award at the organization's 10th Annual Convention held in Cancun, Mexico in April. Technology Assurance Group (TAG), an international organization of independently owned unified communications companies in the United States and Canada, selected Joy Communications as the winner of their highly sought after "Current Technology Assurance Plan (C-TAP) Award".

This distinguished award presented to TAG's top Member organization is based on overall financial performance, customer satisfaction, and the ability to provide cost effective unified communication solutions that protects a customer's investment against technology's obsolescence and unexpected costs. "Joy Communications continues to provide guidance to all TAG members migrating to the true provider of completely integrated data and voice solutions. This highly respected organization offers customers true managed services capacity by providing solutions designed to increase customer profitability and employee productivity, while offering

a competitive advantage," said Dale Johnson, president of Technology Assurance Group. "We are very fortunate to have a company like Joy Communications in our group for other technology providers to model themselves after."

Pete Engle, president of Joy Communications, accepted the award for the company during a special ceremony. "Our philosophy of understanding the needs of our customers first and then delivering customized solutions that exceed their expectations has differentiated us in our marketplace," commented Mr. Engle. "This philosophy backed by an exceptional team of highly skilled professionals is the reason why we won this award. We're extremely proud of our efforts and it shows that our hard work has paid off."

Joy Communications offers businesses a variety of unified communication solutions including managed services, telephone systems, local/long distance service, Internet connectivity, web conferencing, teleconferencing, call accounting, and Voice over IP (VoIP).

ABOUT JOY COMMUNICATIONS

Joy Communications, founded in 1982, with offices in Stuart, Tampa, and Ft. Lauderdale, , is a multi-million dollar private company with over 10,000 customers throughout Florida. Joy Communications sells and services

telecom equipment including Mitel, Samsung, and Shoretel, and provides data equipment and services. Joy's service area extends from Melbourne to Key West and the Tampa/St. Pete area. Joy Communications specializes in providing quality service and support to its customers with locally based, certified technicians. For more information on Joy Communications, please call 1-800-432-3638 or visit www.joycomm.com

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned unified communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.