



...to the World
Joy! Communications
Business Telephone Systems
& Data Cabling



Joy Communications Teams Up with Broadvox to Provide Feature-Rich, Cost-Effective SIP Trunking Solutions

Local Companies to Benefit from One of the Largest Global VoIP Networks

Stuart, FL — February 28, 2008 — Joy Communications, the region's leader in business communications, announced a new strategic partnership with Broadvox, a leading provider of SIP Trunking solutions for SMBs and enterprises. The agreement enables Joy Communications to provide feature-rich, cost-effective SIP Trunking solutions to their impressive list of customers.

SIP Trunking is a viable cost-saving move for small to medium sized companies because it offers several tangible opportunities to increase profits through unlimited local calling, lowered long distance rates and by utilizing existing and new IP PBXs. The reduction in cost per minute for communication provided by SIP Trunking gives SMBs an almost immediate ROI. The Broadvox GO! SIP Trunking solutions provide the flexibility to satisfy virtually any requirement needed by distributed business environments. With phone numbers from over 7,000 rate centers, Broadvox can provide new or port existing numbers nationwide. The Network Operations Center is staffed 24x7x365 to support a robust network that covers more than 90% of the U.S. and Canada. Broadvox GO! SIP Trunking saves users as much as 70%

compared with traditional TDM providers.

"We are pleased to present Broadvox's industry leading solutions to our valuable customer base," stated Peter Engle, President of Joy Communications. "This partnership with Broadvox will support our mission of increasing our customers' profitability, improving employee productivity, and giving them a competitive advantage in their marketplace."

"SIP Trunking is rapidly increasing in popularity among small to medium sized businesses," said Mark Bresler, VP Channel Sales at Broadvox. "These organizations are realizing the significant economic and technological benefits from the latest in VoIP. Joy Communications is very well respected in their community and we're fortunate to have partnered with them to enhance the communications of the companies they serve."

ABOUT JOY COMMUNICATIONS

Joy Communications, with offices in Stuart, Tampa, Ft. Lauderdale and Miami, is a multi-million dollar private company servicing South Florida and the Tampa/St. Petersburg area since 1982, with over 10,000 customers. Joy Communications sells and services telecom equipment including Mitel, Samsung, ShoreTel, and Nortel, and provides voice services from the new

AT&T as well as comprehensive data services. Joy's service area extends from Jacksonville to Key West and the Tampa/St. Pete area. Joy Communications specializes in providing quality service and support to its customers with locally based, certified technicians. For more information about Joy Communications, please call 1-800-432-3638 or visit www.joycomm.com.

ABOUT BROADVOX

Founded in 2001, Broadvox is a worldwide leader in providing integrated managed VoIP services to SMB, Enterprise and Carrier customers. It has deployed one of the largest, full-featured global VoIP networks and is trusted by more than 160 telecommunications carriers, CLECs, ISPs and over a thousand enterprises to terminate and originate over six billion minutes annually. The Broadvox network operations center provides the reliability, security and quality of service required by the world's most discriminating customers. Broadvox offers SIP Trunking, SIP origination and termination services and hosted communications solutions. Broadvox is headquartered in Dallas, Texas. Please visit www.Broadvox.net or call 800-273-4320 for additional information.