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**Joy! Communications**  
Business Telephone Systems  
& Data Cabling



Peter Engle  
President  
Joy Communications

## **Technology Assurance Group Invites Joy Communications to Present on the State of the Telecommunications Industry at its National Convention**

*Peter Engle, President of Joy Communications, to Lend His Expertise and Years of Experience to U.S. and Canada's Top Telecommunications Providers*

Stuart, FL — November 30, 2006 — Joy Communications, an industry leader in business communications, announced today that Technology Assurance Group (TAG), an association of independently owned telecommunication companies representing over \$300 million in annual sales, invited Peter Engle, President of Joy Communications, to present on the state of the telecommunications industry at its 7<sup>th</sup> Annual TAG Convention. Mr. Engle will share his extensive industry expertise and company's experiences with top telecommunications providers located throughout the United States and Canada. TAG's 2007 National Convention will be held on March 7<sup>th</sup> – 9<sup>th</sup> in San Diego, California.

The theme for the upcoming year's convention is "Communicating Through Convergence". The convergence of voice and data (VoIP) is reshaping the way businesses communicate and with it comes both tremendous opportunity as well as significant challenges. According to the Telecommunications Industry Association and Wilkofsky Gruen and Associates, VoIP utilization in the U.S. will rise from 6.5 million lines this year to 19.2 million by the end of 2007. Mr. Engle will participate in a variety of discussions exploring critical topics surrounding VoIP such as its impact on telecommunications and the

global business environment. Telecom professionals representing voice and data providers, major industry manufacturers, and trade journals will listen to Mr. Engle offer his valuable insight. The roundtable discussions are the most popular activity of the convention because it's an opportunity for open exchange of ideas and information.

"It is an honor to share our knowledge and experiences that we have gained over the years from doing business in our local marketplace," said Mr. Engle. "Since the inception of Joy Communications, our mission has been to invest in employee education and technology in order to stay at the forefront of telecommunications. By doing so we're able to give our customers increased profitability and a competitive advantage. Conducting business in this manner has positioned us to pass along our experiences with convergence to our colleagues."

"The TAG Convention provides a unique opportunity where our member companies interact and learn better business practices from leading organizations in our industry," stated Dale Johnson, CEO of TAG. "Mr. Engle is well respected among his peers and his company is one of our premier members. Everyone in attendance will benefit from Mr. Engle's views."

### **ABOUT JOY COMMUNICATIONS**

Joy Communications, founded in 1982, with offices in Stuart, Tampa, Ft. Lauderdale, and Miami, is a multi-

million dollar private company with over 10,000 customers throughout Florida. Joy Communications sells and services telecom equipment including Mitel, Samsung, and Nortel, and provides data equipment and services. Joy's service area extends from Melbourne to Key West and the Tampa/St. Pete area. Joy Communications specializes in providing quality service and support to its customers with locally based, certified technicians. For more information on Joy Communications, please call 1-800-432-3638 or visit [www.joycomm.com](http://www.joycomm.com)

### **ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is a national organization of leading independently owned telecommunications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to leverage its members' combined economic power, to increase their sales and profit margins, and to bring advanced technology to the marketplace. For more information on TAG, please call 858-673-5800 or visit [www.tagnational.com](http://www.tagnational.com).