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**Joy! Communications**  
Business Telephone Systems  
& Data Cabling



Peter Engle  
President  
Joy Communications

## **Joy Communications to Launch Online Executive Technology Seminars to Educate Small to Mid Sized Companies on the Latest Solutions in Communications Technology**

*Customer Advocate to Bring Awareness to New Technology that Increases Profitability and Gives Organizations a Competitive Advantage*

Stuart, FL — February 28, 2006 — Joy Communications, an industry leader in telecommunications, announced today that the company is launching online executive technology seminars to educate small to mid sized companies on the latest solutions in communications technology. Joy Communications' customer advocate will bring awareness to new technology impacting businesses today. The objective of each seminar is to deliver valuable information on solutions that have the unique ability of increasing an organization's profitability, while giving them a competitive advantage in their marketplace.

"There is a tremendous desire among small to mid size businesses to learn about technology that can change their company in a positive way," said Peter Engle, President of Joy Communications. "In most cases these companies don't know where to go to receive credible information, ask questions from knowledgeable and highly trained professionals, or understand how a specific solution can truly affect their business. Therefore,

we've decided to take a proactive approach by commissioning our customer advocate to deliver online technology seminars that are short, concise, and contain relevant information."

Joy Communications' technology seminars will cover a variety topics including Voice over Internet (VoIP), call accounting, GPS tracking systems for company vehicles, voice recognition, automatic call distribution (ACD), web conferencing, and digital surveillance systems. Companies will participate in these seminars via web conference from the luxury of their own office. They will have the opportunity to listen live to communications equipment manufacturers and view valuable material being presented on their monitors. Joy Communications' executive technology seminars will occur in 45- minute sessions every 6 to 8 weeks. The company's customers will be made aware of specific topics via email and flyers. Additionally, attendees will receive 5 hours of free audio conferencing and a free 30-day trial of web conferencing.

"Delivering ongoing technology seminars does a number of things for us and our customers. For example, these seminars enable our customers to receive critical information in an educational environment rather than through a sales presentation, it gives us

an opportunity to build an even stronger relationship with every organization we serve, and it illustrates our commitment to superior customer satisfaction," added Mr. Engle. "We're looking forward to bringing awareness to the hottest solutions in communications technology, and making sure our customers remain at the forefront in terms of their knowledge and potential utilization."

### **ABOUT JOY COMMUNICATIONS**

Joy Communications, founded in 1982, with offices in Stuart, Tampa, and Miami, is a multi-million dollar private company with over 6,000 customers in South Florida and Tampa/St. Petersburg. Joy Communications sells and services telecom equipment including Mitel, Samsung, and Nortel, and provides data equipment and services. Joy's service area extends from Melbourne to Key West and the Tampa/St. Pete area. Joy Communications specializes in providing quality service and support to its customers with locally based, certified technicians. For more information on Joy Communications, please call 1-800-432-3638 or visit [www.joycomm.com](http://www.joycomm.com).