



...to the World
Joy! Communications
Business Telephone Systems
& Data Cabling



Joy Communications Partners With ConferTel to Provide Customers With Cost Effective Teleconferencing Solutions

Stuart, FL — May 23, 2005— Joy Communications, an industry leader in telecommunications, announced today that it has formed a strategic partnership with ConferTel, a provider of low-cost, enhanced teleconferencing services. The partnership enables Joy Communications to add additional value to its customers by offering teleconferencing solutions in a cost effective and user-friendly manner.

“With businesses of all sizes focused on cost containment and reduced business travel, teleconferencing is playing an increasingly important role in corporate communications,” said Peter Engle, President of Joy Communications. “We now have the unique ability to give our customers cutting edge teleconferencing solutions at a price that is 30 – 70% below the cost of most major telephone carriers.”

The majority of corporations today face conferencing charges of 30 – 65 cents per minute, while ConferTel’s price is significantly lower. As part of the agreement, ConferTel will also give 300 minutes of conference time free to Joy Communications’ customers.

ExpressCall, ConferTel’s most popular product, offers on-demand, reservation- less conferencing that gives businesses the freedom to hold a conference anytime from any location. Users can register on-line to receive a permanent toll-free number and access

code and in a matter of minutes they can begin holding meetings from multiple offices. Some of ExpressCall’s features include:

- web and phone-based user controls
- automated email reminders to participants
- moderator controls recording of the call
- call summary via email immediately following each conference

In addition, the company also provides operator-assisted calling for larger or high profile conferences.

“The partnership is a win-win for Joy Communications and its customers,” stated Leo McGill, vice president and CFO of ConferTel. “Having the ability to provide state-of-the-art teleconferencing services creates a competitive advantage for Joy Communications and, more importantly, their customers will realize a significant savings to their bottom-line. We’re thrilled to align ourselves with such a reputable company and one that is at the forefront of the telecommunications industry.”

ABOUT CONFERTEL

ConferTel delivers easy-to-use, low-cost conferencing at your fingertips. ExpressCall, ConferTel’s on-demand reservation less

conferencing, gives users the freedom to hold conference calls anytime – anywhere, without a reservation. Customers sign-up online in a matter of minutes, and are given a permanent toll-free number, conference code and moderator PIN. They are then able to conference whenever, wherever they want. No reservations required – just notify participants and dial in.

ABOUT JOY COMMUNICATIONS

Joy Communications, founded in 1982, with offices in Stuart, Tampa, and Miami, is a multi-million dollar private company with over 6,000 customers in South Florida and Tampa/St. Petersburg. Joy Communications sells and services telecom equipment including Mitel, Samsung, and Nortel, and provides data equipment and services. Joy’s service area extends from Melbourne to Key West and the Tampa/St. Pete area. Joy Communications specializes in providing quality service and support to its customers with locally based, certified technicians. For more information on Joy Communications, please call 1-800-432-3638 or visit www.joycomm.com.